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## York Region 2013 Waste Diversion Report shows an 87 per cent diversion from landfill

*Resident participation making a difference*

**NEWMARKET** – York Region’s commitment to the four Rs - reduce, reuse, recycle and recover - have helped divert 87 per cent of waste collected curbside and at Regional depots from landfills in 2013.

“York Regional Council recognizes the importance of innovation in all aspects of our business,” said York Region Chairman and CEO Bill Fisch. “In 2013, the SM4RT Living Integrated Waste Management Master Plan was approved with a focus on driving waste reduction, while maximizing recycling, reusing, composting and energy recovery. This plan is our 40-year blueprint for waste reduction.”

Key findings summarized in the report include:

- 94,591 tonnes of source separated organics (green bin) collected
- 87,879 tonnes of blue box items collected curbside and from public drop-off facilities
- 40,486 tonnes of yard waste collected curbside and from public drop-off facilities
- 6,297 tonnes of tires, clean fill, textiles, wood waste, scrap metal and other materials received at public drop-off facilities
- \$8.53 million in revenue generated by sale of blue box recyclables

“Continued success in achieving our waste diversion goals will only be realized with the on-going participation of our residents and business owners,” said Town of Richmond Hill Regional Councillor Vito Spatafora, Chair of Environmental Services. “In tonnages, last year our diversion efforts equalled the weight of more than 2.5 million refrigerators. We all have a role to play and so far, we’re doing a tremendous job.”

York Region’s [2013 Waste Diversion Report](#) will be submitted to the Ministry of the Environment and Climate Change by November 3 and will be posted on [www.york.ca/waste](http://www.york.ca/waste) at that time.

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**Media Contact:** Barbara Moss, Corporate Communications, The Regional Municipality of York  
905-830-4444, ext.71237 or Cell: 905-505-5775  
Email: [barbara.moss@york.ca](mailto:barbara.moss@york.ca)